



SRI RAMACHANDRA MEDICAL COLLEGE AND RESEARCH INSTITUTE ALUMNI ASSOCIATION

CONTRIBUTION BY THE ALUMNI ASSOCIATION – MANAGEMENT 2017

DONATION OF BOOKS – MANAGEMENT

SRI RAMACHANDRA COLLEGE OF MANAGEMENT

BOOKS LIST DONATED TO MBA

By Mr. Bhavesh Rathore

TOTAL NUMBER OF BOOKS: 5

S.NO	BOOK NAME	AUTHOR
1.	Business Statistics & Operations Research	Dr.P.R.Vittal 220
2.	Managerial Economics	Dr.S.Sankaran
3.	Financial & management Accounting	T.S.Reddy / Y. Hari Prasad Reddy 300
4.	Handbook of Anatomy for Nurses	P.Saraswathi Prof & Head, Dept. OF Anatomy, Saveetha Deemed University
5.	Community Medicine Notes	Xerox Copy

To

Ms. D.R.N.

Dr. K. S. S. V.

Alumni / Faculty

Association

[Signature]
13/06/19

HAVESH RATHORE

DONATION OF BOOKS – MANAGEMENT

From

08/06/2017

Dr.A.Selvam
Professor & Principal ,
Faculty of Management Sciences,
Sri Ramachandra University
Porur, Chennai – 600 116.

To
The Dean of Faculties,
Sri Ramachandra University
Porur, Chennai – 600 116.

Sir,

Sub: Donation of Books to BBA Department Library – Reg.

We would like to bring to your kind notice, that Dr.P.Sharanya, our Alumni and currently Senior Lecturer, College of Management has submitted her resignation and is getting relieved on 12th June 2017. In this connection, she has donated 31 books to our department library. We thank her and appreciate her donation which will enrich the knowledge of the students and the collection of our library.

Thanking you,
Yours faithfully,


Principal
(Dr.A.Selvam)

Encl.: List of Books.

APPRECIATED... THANKS
- REGULARISE THROUGH
CENTRAL LIBRARY

DONATION OF BOOKS LIST – MANAGEMENT

SRI RAMACHANDRA COLLEGE OF MANAGEMENT

BOOKS LIST DONATED TO BBA

TOTAL NUMBER OF BOOKS: 31

S.NO	BOOK NAME	AUTHOR
1.	Managerial Economics	S.Sankaran
2.	Management Principles	Sakthivel Murugan
3.	MBD Economics Refresher XII	Neera Sharma
4.	Management Information systems	Nirmalya Bagchi
5.	Accounting for Management	Dr.S.N.Maheshwari
6.	Human Resource Management	Aswathappa
7.	Organizational Behaviour	Stephen.P.Robbins
8.	Organizational Behaviour	Stephen.P.Robbins
9.	Operations Management	Heizer Render
10.	Marketing Management	Philip Kotler
11.	Preventive and Social Medicine	K.Park
12.	Strategic management and Business policy	Azar Kazmi
13.	A first course in computers – CD also given	Sanjay Saxena
14.	Research Methodology	C.R.Kothari
15.	Textbook of Forensic Medicine & Toxicology	V.V.Pillay
16.	Services Marketing	Zeithaml
17.	Management Information Systems	Hang
18.	Managing Health Services	Nick Black
19.	Computer applications in Business and Management	Ananthi Sheshasaayee
20.	Total Quality Management	V.Jayakumar
21.	Project Management	S.Choudhury
22.	Strategic Logistics Management	James R.Stock
23.	Introduction to Jurisprudence	Dr.Avtar Singh
24.	Introduction to the Constitution on India	Dr.Durga Das Basu
25.	Principles of Marketing – 13 th edition	Kotler
26.	Business Statistics	Levine
27.	Organisational Behaviour	Ashwathappa
28.	UGC NET / SET	DANIKA
29.	UGC NET / SET / JRF	UPKAR'S
30.	Hospital Quality Indicators	Prof.Mariappan
31.	Disaster management	Alagappa - Study material


 27/1/22